



Car Dealer Booming in Bad Economy
South Bay Ford are the number one Dealer and Service Center in the US
Their website consistently ranks higher than www.Ford.com!



“Search Optimizers has outperformed my expectations and has consistently achieved top rankings for our website every month since we started 6 years ago, even in the very competitive car market. Last year’s sales were up 50% over the previous year despite the economy! I’ve realized how important SEO is to businesses like mine and recommend it to any other dealership as it has increased my sales dramatically.”

Gary Primeaux (Owner and CEO of South Bay Ford)

| <u>Some of their Keyword Phrases</u> | <u>Google Ranking</u> | <u>Searches per Month (Google)</u> |
|--------------------------------------|--------------------------------|------------------------------------|
| Ford Dealer | 2 (higher than ford.com) | ~301,000 |
| Ford Service | 2 (higher than forddealer.com) | ~ 135,000 |
| Ford Dealership | 3 | ~201,000 |
| LA Ford | 1 | ~ 60,500 |
| Ford Dealer LA | 1 | ~ 1000 |
| Ford Service LA | 1 | ~ 91 |

Date ranking information: 01/26/2010.